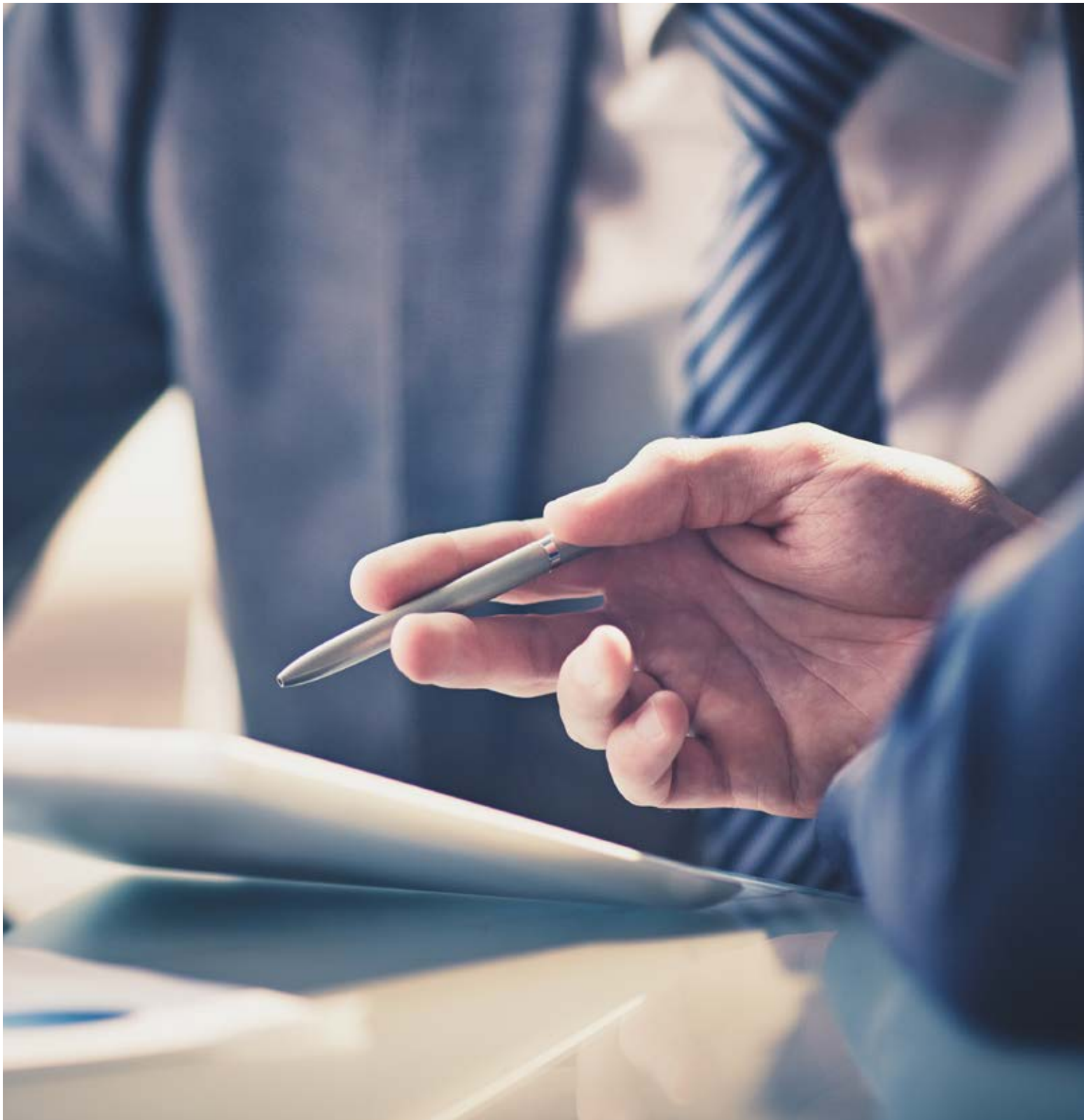




**DBS GROUP**  
REAL ESTATE SERVICES

# A sale in 6 steps





1 week

# 1 Estimate



- o Visit to your property by a certified USPI/SVIT [Swiss Union of Real Estate Professionals/ Swiss Real Estate Association] Broliet broker
- o Gathering the necessary information to create your bespoke valuation file
- o Submitting a precise and detailed estimate for your property taking all of its specific features into account (location, quality of materials, floor space, market price, etc.)



48 h

# 2 Packages



- o Creating a sale package to suit your needs and expectations, thanks to our various tailor-made options.

		Packages		
		Premium	3D	Simple
Type		Exclusive	Exclusive	Non-Exclusive
Durée		Indefinite	Limited	Indefinite
Honoraires		Fixed	Sliding Scale	Fixed
Prestations				
<b>Réseaux internes</b>	Brolliet Website	✓	✓	✓
	*Immosure - Analysis and recommendations for your insurance cover	✓	✓	✓
<b>Portails immobiliers</b>	Immoscout24 / anibis	✓	✓	✓
	Homegate	✓	✓	(✓)
	Acheter-Louer	✓	✓	✓
	Immostreet.ch	✓	✓	(✓)
	Portia.ch	✓	✓	✓
	Habitat-futur.ch	✓	✓	✓
	Immobilier.ch	✓	✓	✓
Listglobally	✓	✓	✗	
<b>Supports digitaux</b>	Facebook/Instagram	✓	✓	✓
	LinkedIn	✓	✓	✗
	Programmatique	✓	✓	✗
	Newsletter - your property advertised on our buyer database	✓	✓	✗
	Taking a professional photo shoot	✓	✓	✓
	*Professional drone photos	✓	✓	✗
	*Virtual viewing	✓	✓	✗
	*Homestaging - Virtual layout of the property	✓	✓	✗
	Toplisting - Optimising your advertisement by placing it at the top of the list	✓	✓	✗
	Solen - Lighting Certificate	✓	✓	✗
*Vidéo	✓	✓	✗	
<b>Supports traditionnels</b>	Displayed in prime position in the Brolliet agency window	✓	✓	✗
	Local Flyer campaign - Distribution of flyers advertising the property for sale	✓	✓	✓
	"For Sale" Flyer - Distribution of flyers advertising your property	✓	✓	✗
	"For Sale" Board - Erecting an advertising board in front of your property	✓	✓	✗
	*Arranging an open-house day	✓	✓	✗
	Press - Placing an advertisement in the local press	✓	✓	✗

\* If the property requires, at the broker's discretion



10 days

## 3 Marketing



- Applying various advertising options depending on the package chosen
- Launching digital and traditional advertising campaigns
- Optimum visibility thanks to our marketing tools
- Submitting a monthly report on marketing actions



Continuously

## 4 Viewings and Follow-up



- Arranging viewings with qualified buyers who have been pre-selected and vetted by Brolliet
- Introducing potential buyers who have the necessary prerequisites



2 weeks

## 5 Managing the Offers



- Processing all of the bids and purchase offers
- Providing advice on financial solutions with the help of Immosure
- Coordinating the reservation and paying the initial deposit



Continuously

## 6 Sale



- Drawing up a reservation agreement
- Checking that preconditions have been removed and the notary's instructions followed
- Approving the draft deed (🕒 48 hours) between the buyer and purchaser
- Supporting and providing legal follow-up of the sale until signature of the authentic deed with the notary
- Providing support until the conveyance request

# Brolliet, a DBS Group Brand

Established in 1903, Brolliet is one of the largest estate agents on the Geneva market. Setting the benchmark for over a century, Brolliet offers a full range of high-end property services to its private and institutional clientele.

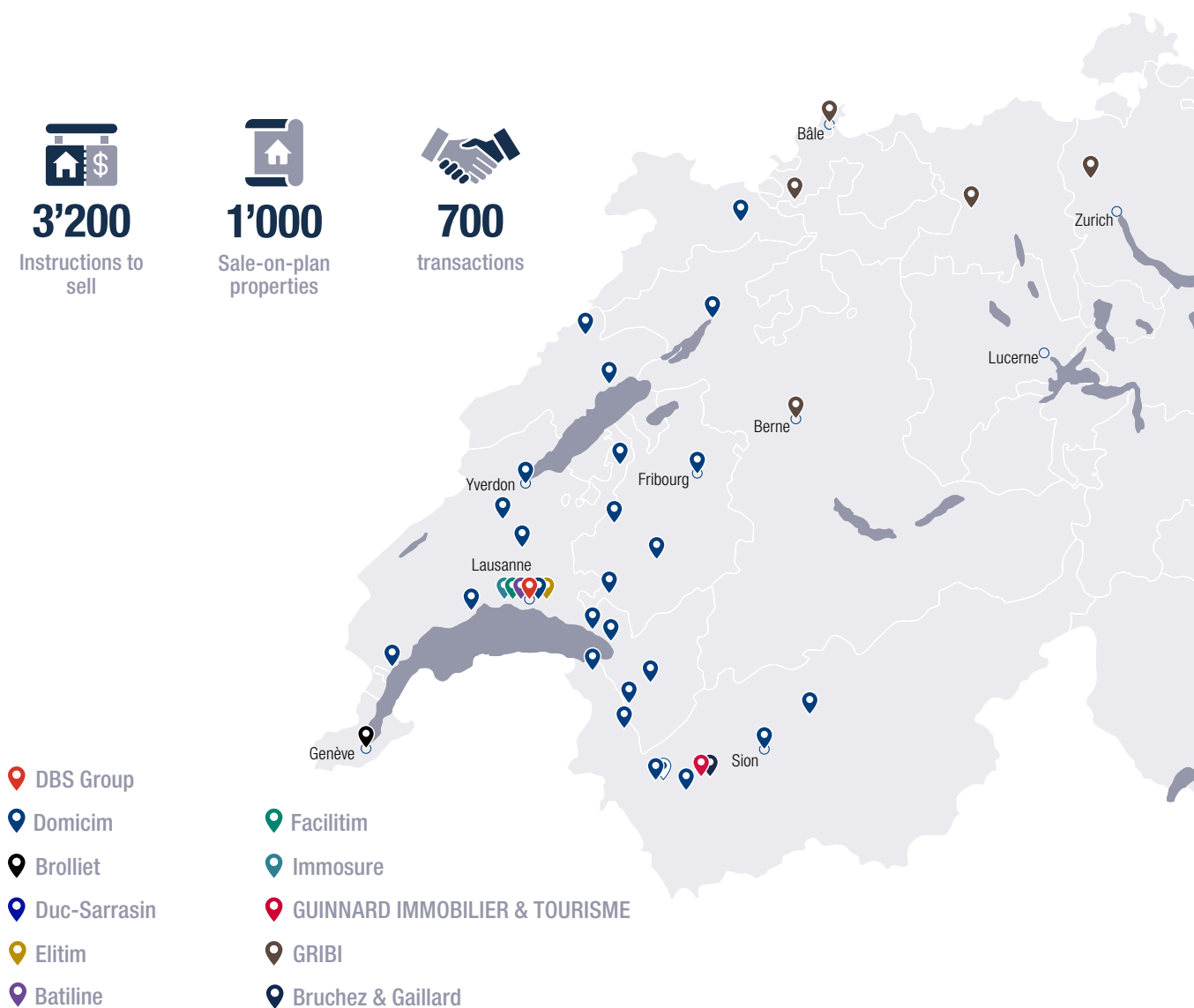
Take advantage of the synergies within the DBS Group, representing 11 brand names, over 600 employees and around thirty agencies throughout Switzerland.

DBS Group offers its clients both a human and local presence with its strong brand names recognised throughout the various cantons, together with the power of a group with nationwide coverage. By offering all the real estate professions under one roof, and drawing on its digitisation strategy, the staff at DBS Group are working every day to redefine neighbourhood real estate.

  
**3'200**  
Instructions to sell

  
**1'000**  
Sale-on-plan properties

  
**700**  
transactions



DBS GROUP  
REAL ESTATE SERVICES

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